



Community Profile

Gilbert Town, AZ 6
 Gilbert Town, AZ (0427400)
 Geography: Place

Prepared by Esri

	Gilbert town,...
Population Summary	
2000 Total Population	116,027
2010 Total Population	208,298
2019 Total Population	266,971
2019 Group Quarters	356
2024 Total Population	295,859
2019-2024 Annual Rate	2.08%
2019 Total Daytime Population	219,333
Workers	87,123
Residents	132,210
Household Summary	
2000 Households	37,231
2000 Average Household Size	3.11
2010 Households	69,335
2010 Average Household Size	3.00
2019 Households	88,363
2019 Average Household Size	3.02
2024 Households	97,715
2024 Average Household Size	3.02
2019-2024 Annual Rate	2.03%
2010 Families	53,868
2010 Average Family Size	3.40
2019 Families	68,127
2019 Average Family Size	3.43
2024 Families	75,093
2024 Average Family Size	3.44
2019-2024 Annual Rate	1.97%
Housing Unit Summary	
2000 Housing Units	38,914
Owner Occupied Housing Units	81.4%
Renter Occupied Housing Units	14.3%
Vacant Housing Units	4.3%
2010 Housing Units	74,862
Owner Occupied Housing Units	69.7%
Renter Occupied Housing Units	22.9%
Vacant Housing Units	7.4%
2019 Housing Units	92,342
Owner Occupied Housing Units	72.8%
Renter Occupied Housing Units	22.9%
Vacant Housing Units	4.3%
2024 Housing Units	101,754
Owner Occupied Housing Units	73.9%
Renter Occupied Housing Units	22.1%
Vacant Housing Units	4.0%
Median Household Income	
2019	\$95,766
2024	\$105,984
Median Home Value	
2019	\$323,562
2024	\$353,465
Per Capita Income	
2019	\$38,127
2024	\$43,851
Median Age	
2010	31.9
2019	33.8
2024	33.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Households by Income	
Household Income Base	88,363
<\$15,000	3.3%
\$15,000 - \$24,999	3.2%
\$25,000 - \$34,999	4.3%
\$35,000 - \$49,999	8.5%
\$50,000 - \$74,999	16.7%
\$75,000 - \$99,999	16.1%
\$100,000 - \$149,999	25.9%
\$150,000 - \$199,999	11.2%
\$200,000+	10.8%
Average Household Income	\$115,424
2024 Households by Income	
Household Income Base	97,716
<\$15,000	2.7%
\$15,000 - \$24,999	2.5%
\$25,000 - \$34,999	3.3%
\$35,000 - \$49,999	7.1%
\$50,000 - \$74,999	14.4%
\$75,000 - \$99,999	15.0%
\$100,000 - \$149,999	27.1%
\$150,000 - \$199,999	14.1%
\$200,000+	13.9%
Average Household Income	\$133,051
2019 Owner Occupied Housing Units by Value	
Total	67,220
<\$50,000	0.2%
\$50,000 - \$99,999	0.1%
\$100,000 - \$149,999	0.9%
\$150,000 - \$199,999	6.1%
\$200,000 - \$249,999	16.5%
\$250,000 - \$299,999	18.7%
\$300,000 - \$399,999	31.7%
\$400,000 - \$499,999	13.7%
\$500,000 - \$749,999	9.8%
\$750,000 - \$999,999	1.8%
\$1,000,000 - \$1,499,999	0.4%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.1%
Average Home Value	\$357,613
2024 Owner Occupied Housing Units by Value	
Total	75,220
<\$50,000	0.0%
\$50,000 - \$99,999	0.0%
\$100,000 - \$149,999	0.2%
\$150,000 - \$199,999	2.6%
\$200,000 - \$249,999	10.6%
\$250,000 - \$299,999	17.8%
\$300,000 - \$399,999	35.1%
\$400,000 - \$499,999	19.2%
\$500,000 - \$749,999	13.0%
\$750,000 - \$999,999	1.2%
\$1,000,000 - \$1,499,999	0.2%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.1%
Average Home Value	\$382,515

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age		
Total		208,298
0 - 4		8.5%
5 - 9		9.4%
10 - 14		9.2%
15 - 24		12.9%
25 - 34		14.8%
35 - 44		17.1%
45 - 54		13.6%
55 - 64		8.4%
65 - 74		4.1%
75 - 84		1.5%
85 +		0.5%
18 +		67.9%
2019 Population by Age		
Total		266,969
0 - 4		7.9%
5 - 9		8.3%
10 - 14		8.4%
15 - 24		12.6%
25 - 34		14.7%
35 - 44		15.7%
45 - 54		13.1%
55 - 64		10.2%
65 - 74		6.4%
75 - 84		2.2%
85 +		0.6%
18 +		70.9%
2024 Population by Age		
Total		295,860
0 - 4		8.1%
5 - 9		8.2%
10 - 14		8.2%
15 - 24		11.9%
25 - 34		15.6%
35 - 44		16.2%
45 - 54		11.9%
55 - 64		9.5%
65 - 74		6.8%
75 - 84		3.0%
85 +		0.7%
18 +		71.1%
2010 Population by Sex		
Males		102,550
Females		105,748
2019 Population by Sex		
Males		130,853
Females		136,116
2024 Population by Sex		
Males		144,635
Females		151,225

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity	
Total	208,298
White Alone	81.8%
Black Alone	3.4%
American Indian Alone	0.8%
Asian Alone	5.8%
Pacific Islander Alone	0.2%
Some Other Race Alone	4.5%
Two or More Races	3.5%
Hispanic Origin	14.9%
Diversity Index	49.8
2019 Population by Race/Ethnicity	
Total	266,970
White Alone	77.6%
Black Alone	4.3%
American Indian Alone	0.9%
Asian Alone	7.4%
Pacific Islander Alone	0.2%
Some Other Race Alone	5.2%
Two or More Races	4.4%
Hispanic Origin	17.3%
Diversity Index	56.5
2024 Population by Race/Ethnicity	
Total	295,859
White Alone	74.9%
Black Alone	4.8%
American Indian Alone	1.0%
Asian Alone	8.6%
Pacific Islander Alone	0.3%
Some Other Race Alone	5.6%
Two or More Races	4.8%
Hispanic Origin	18.8%
Diversity Index	60.4
2010 Population by Relationship and Household Type	
Total	208,298
In Households	99.9%
In Family Households	89.8%
Householder	25.9%
Spouse	20.7%
Child	38.0%
Other relative	3.3%
Nonrelative	2.0%
In Nonfamily Households	10.0%
In Group Quarters	0.1%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Population 25+ by Educational Attainment	
Total	167,682
Less than 9th Grade	1.4%
9th - 12th Grade, No Diploma	2.6%
High School Graduate	14.2%
GED/Alternative Credential	2.3%
Some College, No Degree	25.2%
Associate Degree	10.4%
Bachelor's Degree	29.0%
Graduate/Professional Degree	15.0%
2019 Population 15+ by Marital Status	
Total	201,197
Never Married	29.5%
Married	57.4%
Widowed	2.9%
Divorced	10.2%
2019 Civilian Population 16+ in Labor Force	
Civilian Employed	96.1%
Civilian Unemployed (Unemployment Rate)	3.9%
2019 Employed Population 16+ by Industry	
Total	137,067
Agriculture/Mining	0.4%
Construction	4.8%
Manufacturing	9.9%
Wholesale Trade	3.4%
Retail Trade	11.3%
Transportation/Utilities	5.4%
Information	2.0%
Finance/Insurance/Real Estate	11.3%
Services	47.4%
Public Administration	4.0%
2019 Employed Population 16+ by Occupation	
Total	137,066
White Collar	74.7%
Management/Business/Financial	19.6%
Professional	26.7%
Sales	12.8%
Administrative Support	15.6%
Services	13.8%
Blue Collar	11.6%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	2.0%
Installation/Maintenance/Repair	2.9%
Production	2.5%
Transportation/Material Moving	4.0%
2010 Population By Urban/ Rural Status	
Total Population	208,298
Population Inside Urbanized Area	100.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.0%

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2010 Households by Type	
Total	69,335
Households with 1 Person	16.1%
Households with 2+ People	83.9%
Family Households	77.7%
Husband-wife Families	62.1%
With Related Children	36.2%
Other Family (No Spouse Present)	15.6%
Other Family with Male Householder	5.0%
With Related Children	3.4%
Other Family with Female Householder	10.6%
With Related Children	7.7%
Nonfamily Households	6.2%
All Households with Children	47.8%
Multigenerational Households	4.2%
Unmarried Partner Households	6.4%
Male-female	5.7%
Same-sex	0.7%
2010 Households by Size	
Total	69,335
1 Person Household	16.1%
2 Person Household	30.0%
3 Person Household	18.1%
4 Person Household	19.6%
5 Person Household	9.6%
6 Person Household	4.2%
7 + Person Household	2.3%
2010 Households by Tenure and Mortgage Status	
Total	69,335
Owner Occupied	75.2%
Owned with a Mortgage/Loan	68.0%
Owned Free and Clear	7.2%
Renter Occupied	24.8%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	74,862
Housing Units Inside Urbanized Area	100.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments		
1.		Up and Coming Families (7A)
2.		Boomburbs (1C)
3.		Soccer Moms (4A)
2019 Consumer Spending		
Apparel & Services: Total \$		\$254,315,427
Average Spent		\$2,878.08
Spending Potential Index		134
Education: Total \$		\$175,703,734
Average Spent		\$1,988.43
Spending Potential Index		125
Entertainment/Recreation: Total \$		\$377,988,722
Average Spent		\$4,277.68
Spending Potential Index		131
Food at Home: Total \$		\$589,083,352
Average Spent		\$6,666.63
Spending Potential Index		129
Food Away from Home: Total \$		\$438,560,165
Average Spent		\$4,963.17
Spending Potential Index		135
Health Care: Total \$		\$674,047,372
Average Spent		\$7,628.16
Spending Potential Index		129
HH Furnishings & Equipment: Total \$		\$259,836,076
Average Spent		\$2,940.55
Spending Potential Index		138
Personal Care Products & Services: Total \$		\$108,943,808
Average Spent		\$1,232.91
Spending Potential Index		139
Shelter: Total \$		\$2,104,219,139
Average Spent		\$23,813.35
Spending Potential Index		129
Support Payments/Cash Contributions/Gifts in Kind: Total \$		\$289,800,293
Average Spent		\$3,279.66
Spending Potential Index		132
Travel: Total \$		\$268,173,988
Average Spent		\$3,034.91
Spending Potential Index		135
Vehicle Maintenance & Repairs: Total \$		\$132,359,893
Average Spent		\$1,497.91
Spending Potential Index		131

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.